



Pamela Novakovich

NOVAKOVICH & ASSOCIATES, INC.



LEFT
The large kitchen features the use of brick for an aged, Italian look. In spite of the Old World look, the kitchen contains every modern convenience.
Photography by Tom Harper

RIGHT
The foyer in a Tuscan villa is adorned with a stained concrete floor and the exterior stone is incorporated to create a connection with the outdoors.
Photography by Tom Harper

Without a doubt, her worldly beginnings have colored the personality of Pam Novakovich's, award winning, interior design business. The daughter of a General Motors Executive, Pam's childhood was spent in various cities across the globe, including Caracas, Venezuela; Copenhagen, Denmark; Buenos Aires, Argentina; Mexico City, Mexico and even Port Elizabeth, South Africa. "My mother is a natural interior designer," she says. "She would adjust the design of our home every time we moved to a new country, and she collected fabulous antiques and original artwork along the way. My mother inspired me to be an interior designer, and I am forever grateful."

After earning a degree in interior design, Pam worked in Tucson, Arizona and after five years working on Hilton Head Island, she was hired by the Edward J. DeBartolo Corp. out of Youngstown, Ohio, as the sole interior designer in the architectural division. In this capacity, Pam worked on specifications for shopping malls all over the country. This gave her and her husband, who also worked for the corporation as a landscape architect, the opportunity to travel extensively. It was as a result of several trips to Florida that they both fell in love with Naples and decided to make



their move. Seven years ago, Pam decided to start her own interior design business, Novakovich & Associates, Inc.

“What sets us apart from other firms is that we are extremely organized,” she says. “Taking the best from every firm I have worked for in the past, I have developed an extremely efficient system that ensures that our projects always run smoothly from inception to installation.” This, along with the firm’s invaluable relationships with loyal subcontractors, builders and repeat clients, allows the three-woman firm to take on major projects that normally would be handled by larger firms. Such a project was the 22,000-square-foot, waterfront Villa Venezia, recently completed on Marco Island, and which is shown in some of the photographs here.

Pam never really takes a vacation from her work. While on a trip to visit her mother on Hilton Head Island, she came across some “perfect finds” for a client, and had the items shipped back to Naples. One of her more recent finds were a pair of French iron and heavily carved mahogany doors, circa 1890, which are now the entry doors into a billiards room. Her clients trust her implicitly to find exactly what they need. Pam also loves a bargain.

LEFT
Fresco embellishments accentuate the architectural elements of the groin vaulted ceiling in the master bathroom. Iron, stone, Venetian wax and mosaics add texture to the overall ambience.
Photography by Tom Harper

FACING PAGE
This living room features rustic touches which offset the formality to make it invitingly comfortable. The hand-carved fireplace was inspired by the Doge’s Palace in Venice, Italy.
Photography by Tom Harper





On a trip to Italy over the summer, Pam took a fascination to the unique character of many of the doorknobs she saw there. "The entrance to a home is the place of first impressions, and in Italy they are so artistic in their designs," she says. "Inspired by their artistic heritage, they make you want to see what's on the other side." Pam photographed many of the doorknobs and has framed a collage of them to hang in a model home to be installed in June 2006. "It is a contemporary interior, but I love to throw in that splash from the past that gives a space some historical significance," she says.

"I am one of those people that has to constantly be stimulated and inspired so I always want to be learning something new. I leave the technology to the experts and I concentrate on the design elements," she says. "I love to combine old treasures with new inspirations and love the contrast you get as a result. I love the mix. Then you can create an environment that is universally appreciated, and anyone walking into the space can find something they love about it. This is my passion and what it is all about for me."



TOP
The black iron bed in this guest bedroom is softened with a paint brush, by a sepia colored painting which surrounds the room, depicting Venice as viewed from the Grand Canal.
Photography by Tom Harper

BOTTOM
This elegantly designed dining room which surrounds you with hand painted murals, invites its guests with the dark walnut finishes, luxuriously comfortable chenille dining chairs and puddled silk draperies.
Photography by Tom Harper

FACING PAGE LEFT
The ambience with featured antiques in this kitchen, is "Old World" and behind these beautiful facades lie all the modern conveniences for today's lifestyle.
Photography by Tom Harper

FACING PAGE RIGHT
This elegant yet casual living room welcomes you with hints of hand painted botanicals in the coffered ceiling and an iron screen lends itself as a backdrop for a room that becomes a comfortable place to gather.
Photography by Ron Blakely



Q&A more about pamela...

WHAT ONE ELEMENT OF STYLE OR PHILOSOPHY HAVE YOU STUCK WITH FOR YEARS THAT STILL WORKS FOR YOU TODAY?

"If the client is not happy then I'm not happy." That is probably my motto. As for a style that still works today, I would have to say "Eclectic." Mixing old and new will always be universally pleasing because we all have family treasures that we have either inherited or that we fell in love with over the years and struggle to find a place or them in today's high tech world. My job is to marry the two and I love the challenge.

WHO HAS HAD THE BIGGEST INFLUENCE ON YOUR CAREER?

My mother, Joan Slocum. She is a born natural designer and I grew up watching her redesign our homes all over the world. She has certainly blessed me with her passion and her vision.

WHAT IS THE MOST UNIQUE HOME YOU'VE BEEN INVOLVED WITH? WHY?

Villa Venezia without question. This 22,000 square foot home on Marco Island, Florida was a challenge and with the many awards we have received for our creative efforts, I believe we were very successful. The developer requested that we design the interior in "Authentically Venice." We worked with many talented artisans on the project and the developer gave me carte blanche within reason. It was a wonderful experience and a great learning opportunity for me. Since then I have revisited Italy and have gained a greater appreciation for all the details and the artistic heritage that is so unique and so treasured by its people. The project was a magnificent example of what a design team can create and accomplish, when all principles work on a single vision.

Novakovich & Associates, Inc.

Pamela Novakovich
1854 Trade Center Way
Suite 201
Naples, FL 34109
239.514.7440
Fax 239.514.7443