

# NOVAKOVICH & ASSOCIATES DESIGN GROUP

1854 Trade Center Way, Suite 201 • Naples, FL 34109 • (239) 514-7440 • [www.novakovichandassociates.com](http://www.novakovichandassociates.com)

## » Meet the Designer



**Pamela Novakovich,**  
**Allied Member, ASID**

Principal Interior Designer

FL License #004263

Bus. License #IB26000875

Pamela Novakovich provides personalized service and pays careful attention to detail, resulting in the creation of a “dream come true” environment for her clients. Pamela is committed to creating an individual’s style while making the design process enjoyable. She believes that this attention to customer service is what sets her apart from the rest. Pamela incorporates an international flair into every unique environment. Licensed by the Board of Architecture and Interior Design, Pamela is an allied member of ASID. She is also a member of the Collier Building Industry Association and N.A.P.L.E.S. She has a degree in interior design from Bennett College in New York and has created stunning interiors world-wide for more than 25 years.

The prestigious Novakovich & Associates has won two 2009 CBIA Sand Dollar Awards, 2009 ASID Design of Excellence, 2008 CBIA Sand Dollar Award, 2005 Parade of Homes Platinum Award, 2005 CBIA Sand Dollar Award, 2005 Aurora Award, three 2004 CBIA Sand Dollar Awards, 2003 Aurora Award, 2002 Design of Distinction and a 2002 CBIA Sand Dollar Award. Novakovich & Associates is located in Naples.

### What is the one thing you would like our readers to know about you?

That I have lived in seven countries around the world including Lima, Peru; Buenos Aires, Argentina; Caracas, Venezuela; Copenhagen, Denmark; Port Elizabeth, South Africa; and Mexico City. In the United States, I have lived in New York, Arizona, South Carolina and now Florida. I haven’t just studied about other styles, cultures and influences, I have actually lived and embraced these diverse cultures. My past experiences have afforded me a unique perspective when designing, and my clients can benefit from my knowledge. They are able to ask for a specific style, and I can create an authentic design that absolutely excites them.

### What do you think about mixing styles?

I love it! A good designer should be able to create diverse and eclectic designs. It is important to mix styles so that the interiors are always in vogue. The spaces are never boring because there is always something different and unique, literally around the corner. By mixing styles, you know that when you walk into the next room it won’t be more of the same. This is what makes a one-of-a-kind home. It is not just about the look, it is about the homeowners living their lifestyle.

### When starting a design project, where do you find inspiration?

Inspiration can be found anywhere. It could be a luxurious fabric, a client’s favorite piece of jewelry, a photograph from a trip, a painting or a classic piece of furniture. Even the way a room is constructed can inspire you, but should not limit you. For instance, the inside of a historic cottage can incorporate more contemporary furnishings and conversely, a brand-new condo can showcase a more traditional design and antiques.

### How do you feel about the public awareness of hiring a professional interior designer?

I think the public is more sure of what they like and don’t like. Very often my clients come to me with a concept for which they have done some research.

However, I would like to point out some of the obvious benefits of hiring a licensed interior designer. Most important is saving on costly mistakes by getting it right the first time and avoiding having to live with something that they ultimately don’t like. The time and stress that are saved coordinating all the factors that go into a remodel or new construction is worth every penny.



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